

Acquisition Overview

9 Mar 2016 - 8 Jun 2016



Primary Dimension:

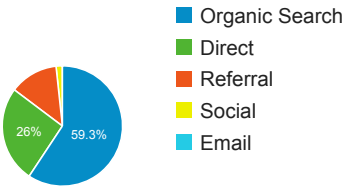
Conversion:

Top Channels

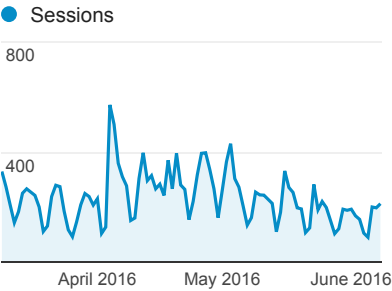
All Goals

Edit Channel Grouping

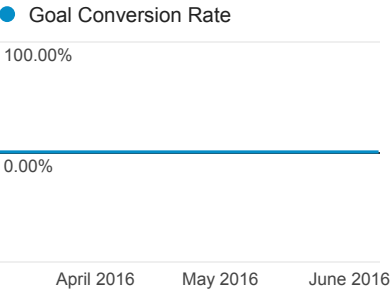
Top Channels




Sessions



Conversions



Acquisition				Behaviour			Conversions
	Sessions ↓	% New Sessions ↓	New Users ↓	Bounce Rate ↓	Pages/Se... ↓	Avg. Session Duration ↓	
	21,576	63.48%	13,697	66.83%	1.99	00:01:43	
1 Organic Search	12,797			75.46%			
2 Direct	5,600			54.57%			
3 Referral	2,813			52.51%			
4 Social	364			62.64%			
5 Email	2			100.00%			



Set up a goal.

To see outcome metrics, define one or more goals.

GET STARTED

To see all 5 Channels click [here](#).