

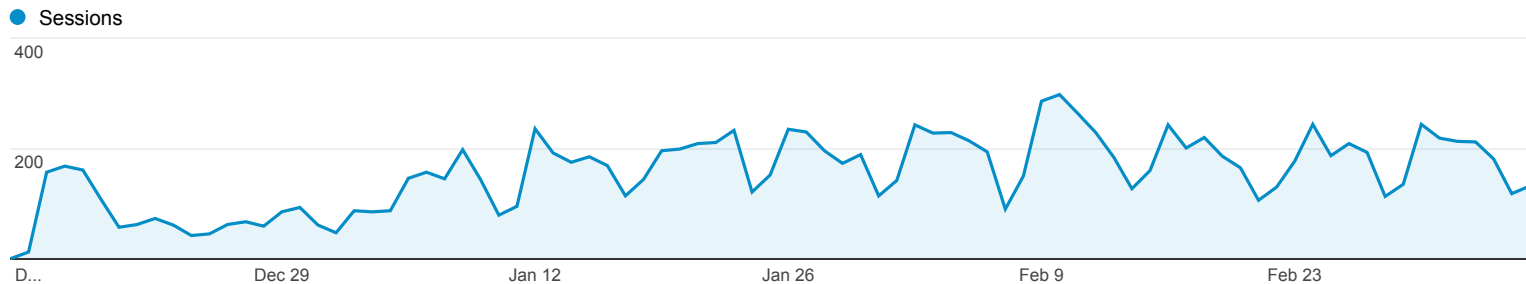
Dec 14, 2014 - Mar 8, 2015

Channels

All Sessions
100.00%

Explorer

Summary



Default Channel Grouping	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	13,181 % of Total: 100.00% (13,181)	73.31% Avg for View: 73.23% (0.11%)	9,663 % of Total: 100.11% (9,652)	70.81% Avg for View: 70.81% (0.00%)	1.71 Avg for View: 1.71 (0.00%)	00:01:19 Avg for View: 00:01:19 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. Organic Search	8,288 (62.88%)	79.87%	6,620 (68.51%)	73.85%	1.61	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Direct	2,517 (19.10%)	78.15%	1,967 (20.36%)	71.47%	1.69	00:01:28	0.00%	0 (0.00%)	\$0.00 (0.00%)
3. Referral	2,234 (16.95%)	42.88%	958 (9.91%)	58.24%	2.13	00:02:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
4. Social	142 (1.08%)	83.10%	118 (1.22%)	79.58%	1.50	00:00:49	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 4 of 4