



Association of Social Anthropologists

of the UK & Commonwealth

Media Report AGM 2020

This year media activities have been primarily reactive, responding to external queries about the website and about anthropological reflections on issues of media interest including:

- Interview on Radio 5 Live Emma Barnett show about anthropological responses to effects of social distancing, which I agreed to do.
- Enquiry from Glamour magazine regarding the effects of the pandemic on GenZ and Millennials – no response from the network.
- Enquiry from Bristol Perspectives project: we put them in contact with local anthropologist at the University of Bristol.
- ASA quote for a Guardian article written by Emma Gilberthorpe, regarding the role of anthropology in the media.

In March, the ASA committee also agreed to update the ASA website with short videos of each member of the committee – unfortunately I was taken over by events and this is still outstanding.

As of August 2020 I am stepping down as media officer to take over role as secretary of the ASA. We are currently seeking a new media officer.

Hannah Knox
ASA Media Officer